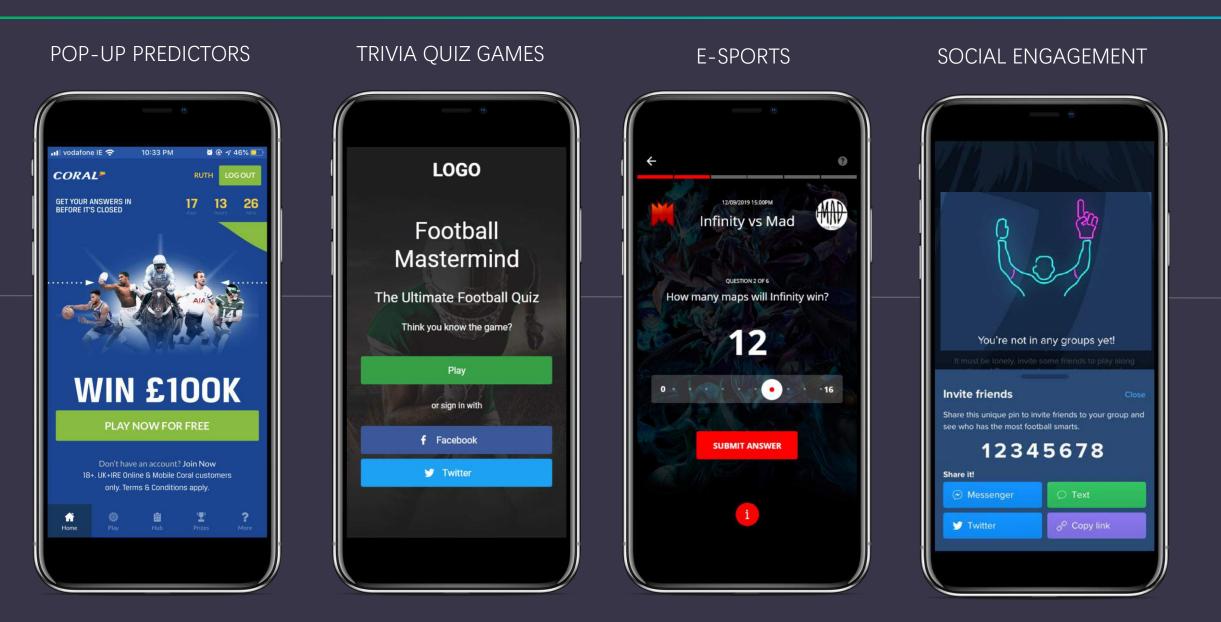
#### 'Off the Shelf' Solutions





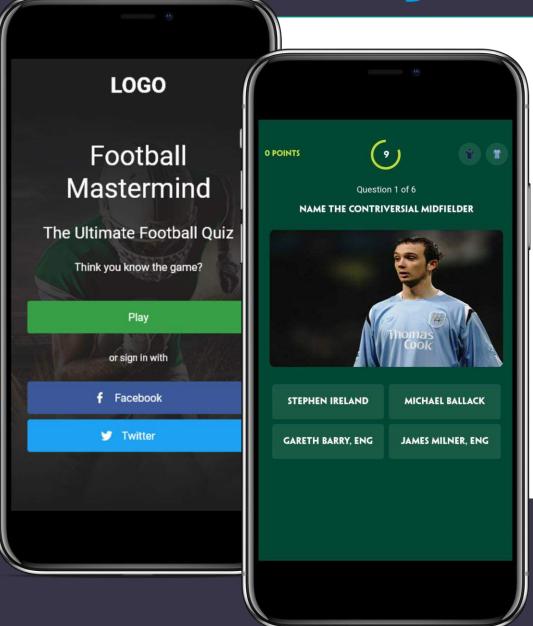
# Trivia Quiz Games



#### **SportCaller Proposition**

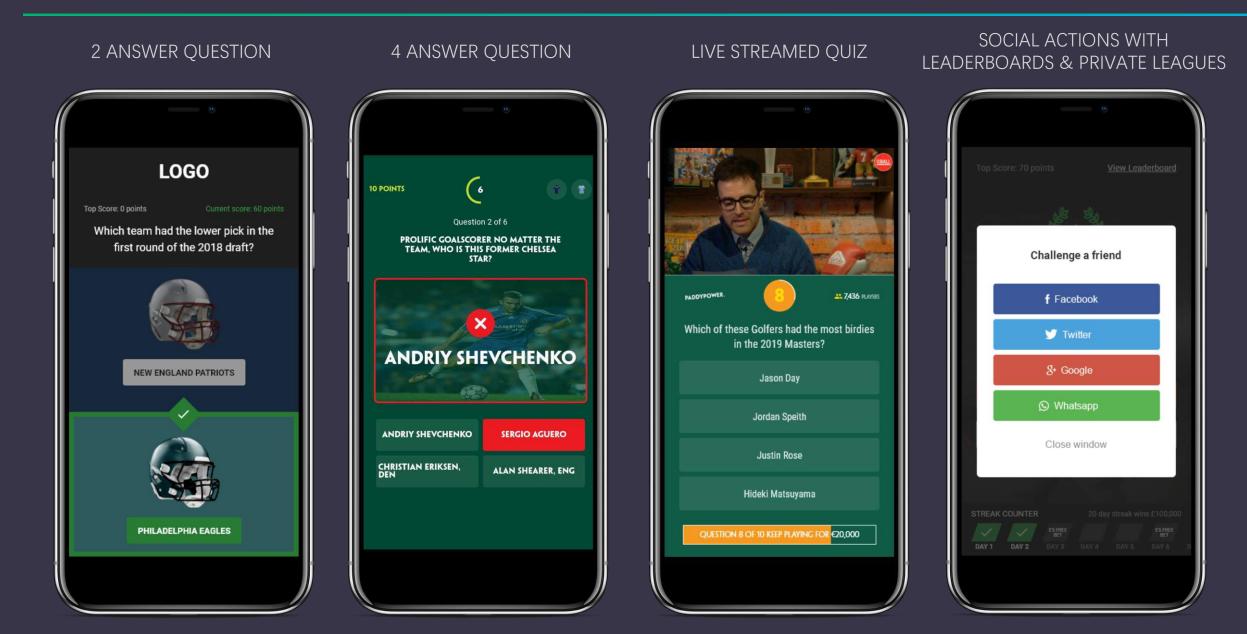
Trivia Quiz Games:

- Create light touch sports-based trivia games to engage and retain users during times of no live sporting action
- Game content is customizable to Sporting and non-Sporting questions all based around Historical Data
- Social features such as Leaderboards, Private Leagues and Social Sharing easily added



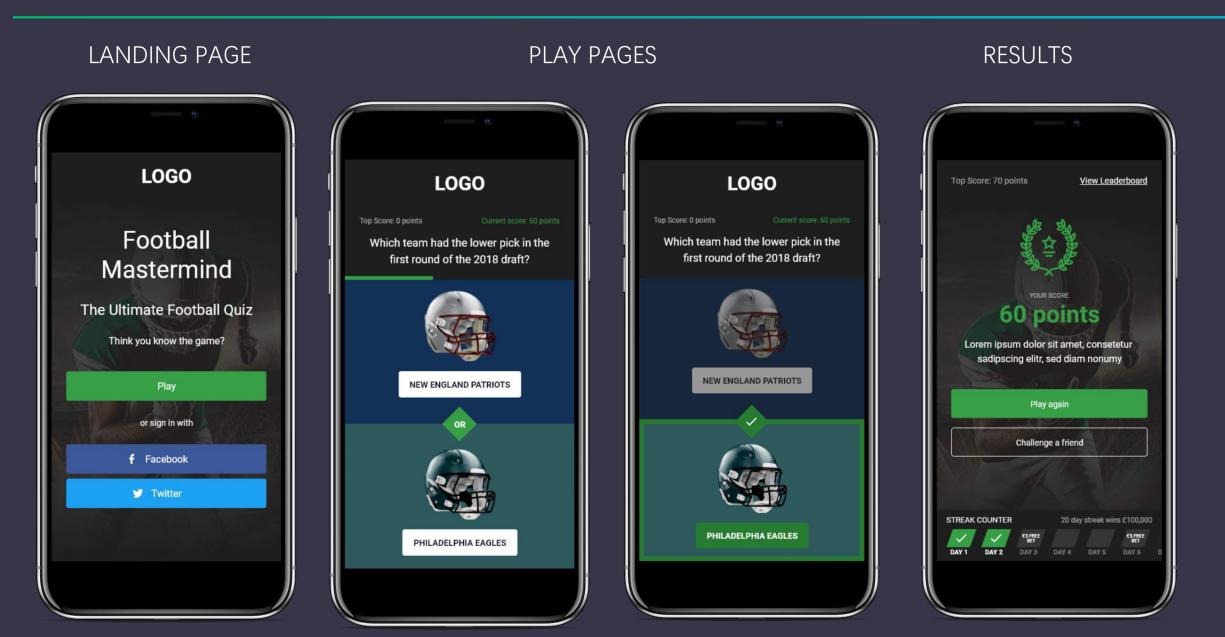
# PLATFORM: LIGHT TOUCH QUIZ GAMES





#### Trivia Quiz: Two Answer Example

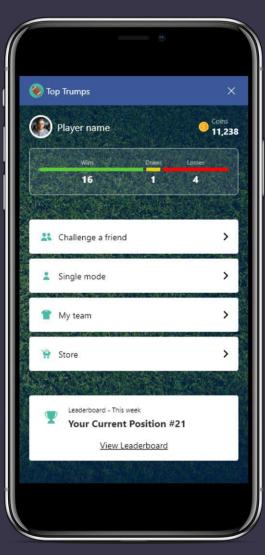




# Trivia Quiz: Top Trumps Style



LANDING PAGE





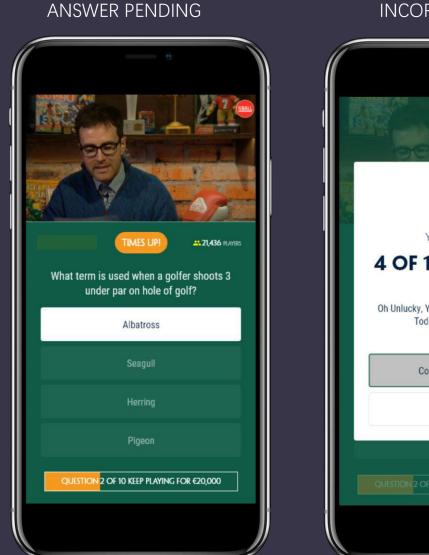
PLAY PAGES



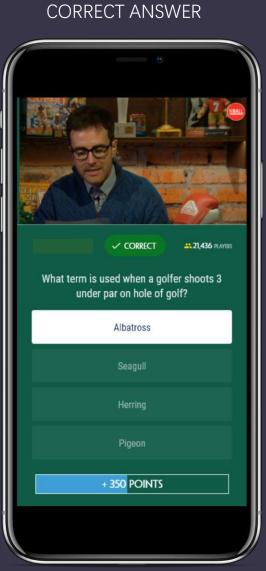


### Trivia Quiz: Live Stream Example

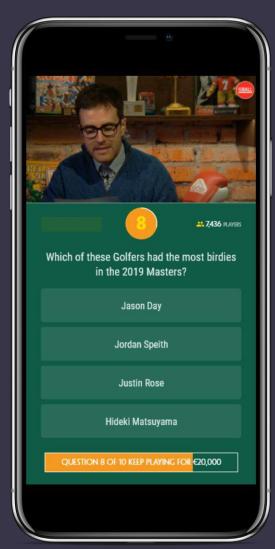




# **INCORRECT ANSWER** YOUR SCORE **4 OF 10 CORRECT** Oh Unlucky, You've Been Elimated From Today's Competition. Continue watching Exit game

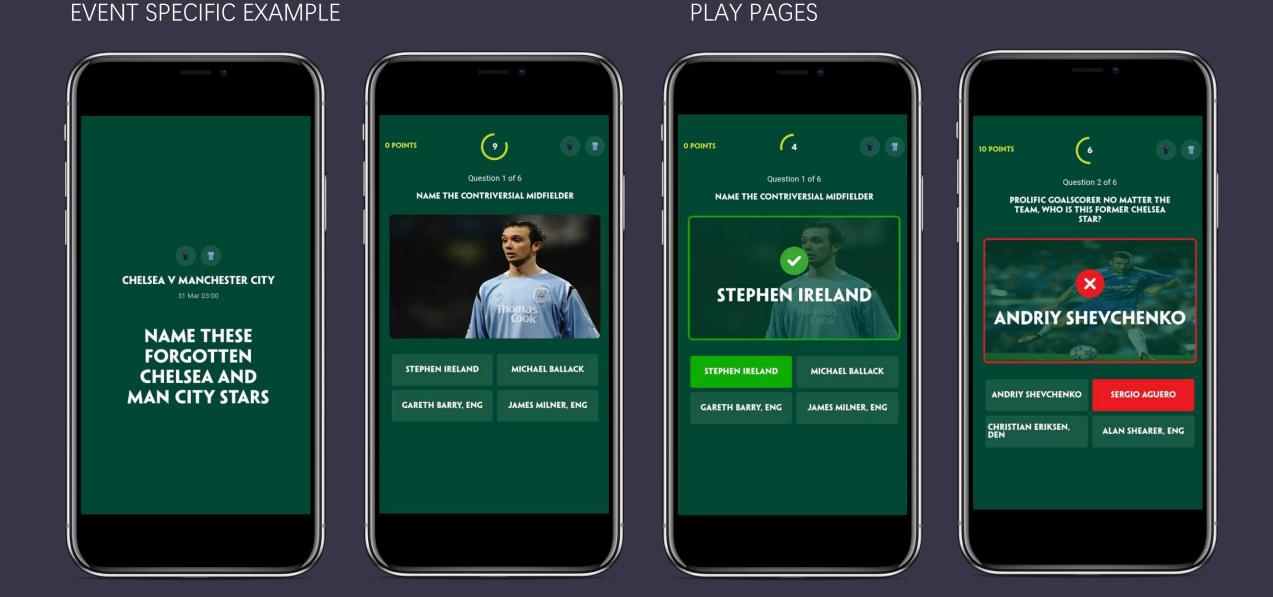


#### NEXT QUESTION



#### Trivia Quiz: Multi-Answer Example





### Pop-Up Predictors



#### **SportCaller Proposition**

Social Engagement Strategy:

- Create a flexible Free to Play hub can be used for multiple sporting events during times of low quantity and quality sporting action
- Games can be manually or automatically created
  across any Sport
- Frontend Assets and text changes easily adapted from a user-friendly CMS



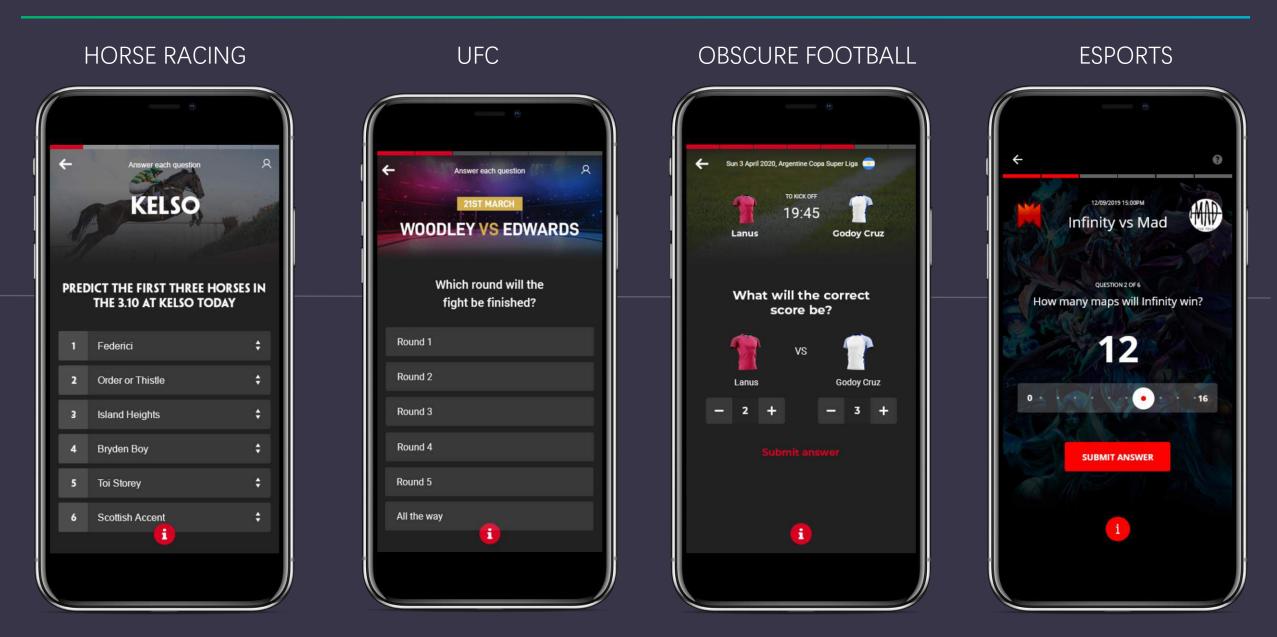


#### WIN £100K: MIXED SPORTS EVENT TO CLOSE OUT YEAR



#### Pop-Up Games: Example Questions UX

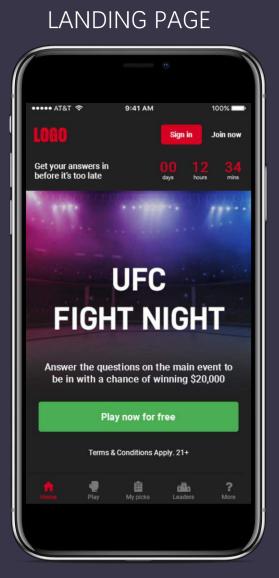




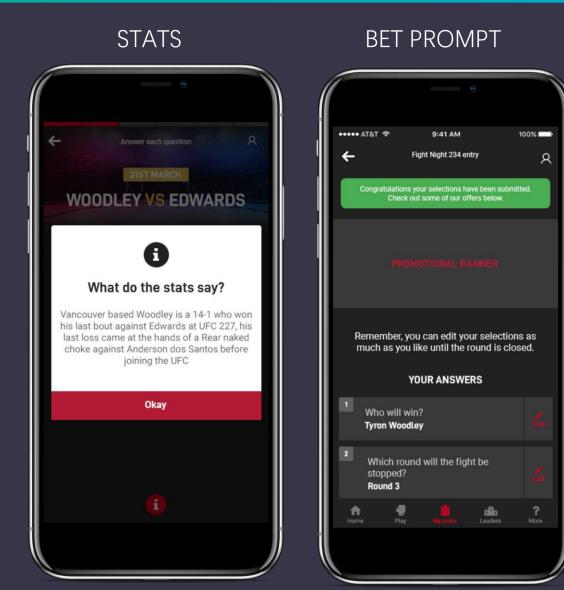
#### Pop-Up Games: UFC Example

UFC



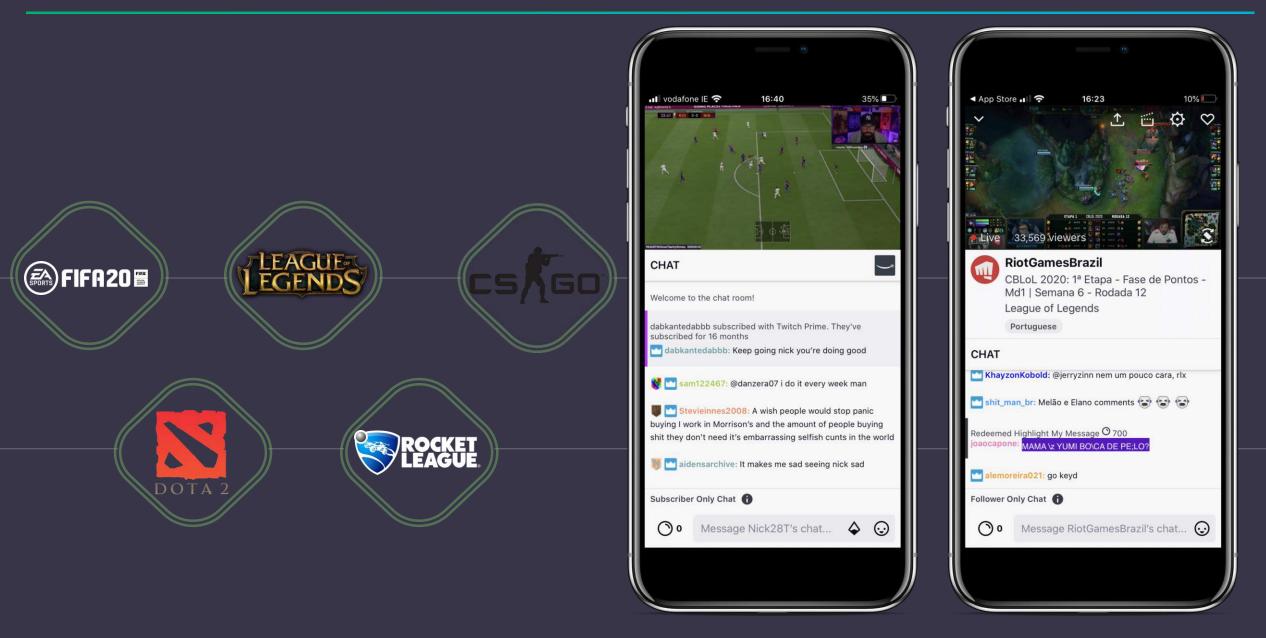






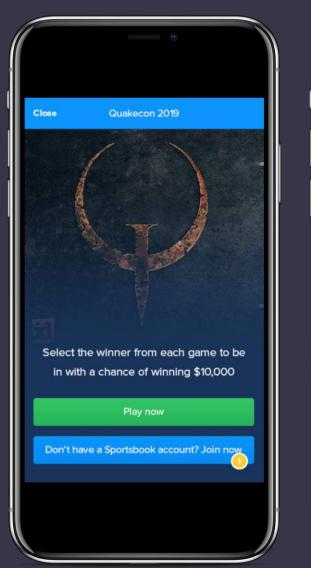
e-Sports

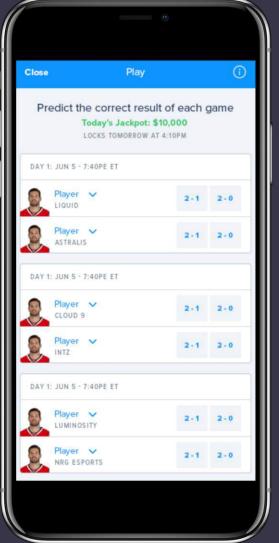


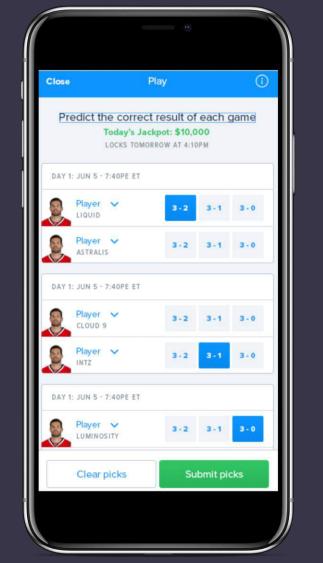


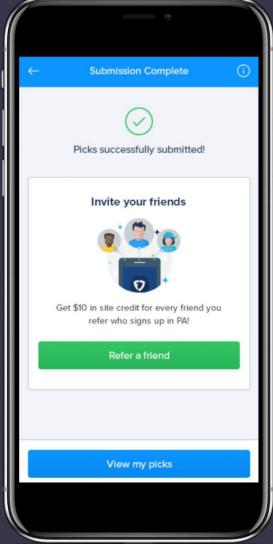
#### e-Sports: Platform Example - FanDuel





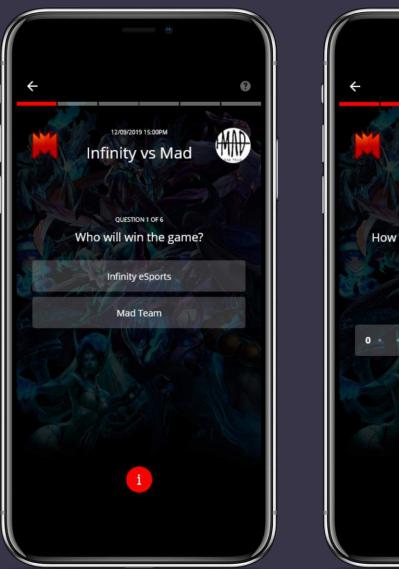


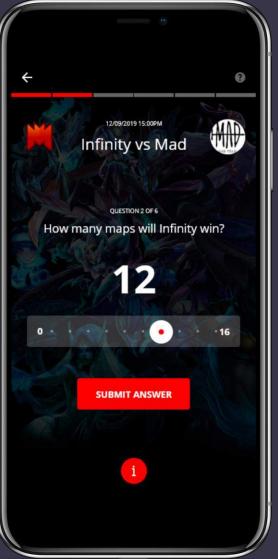




#### e-Sports: Platform Game Template



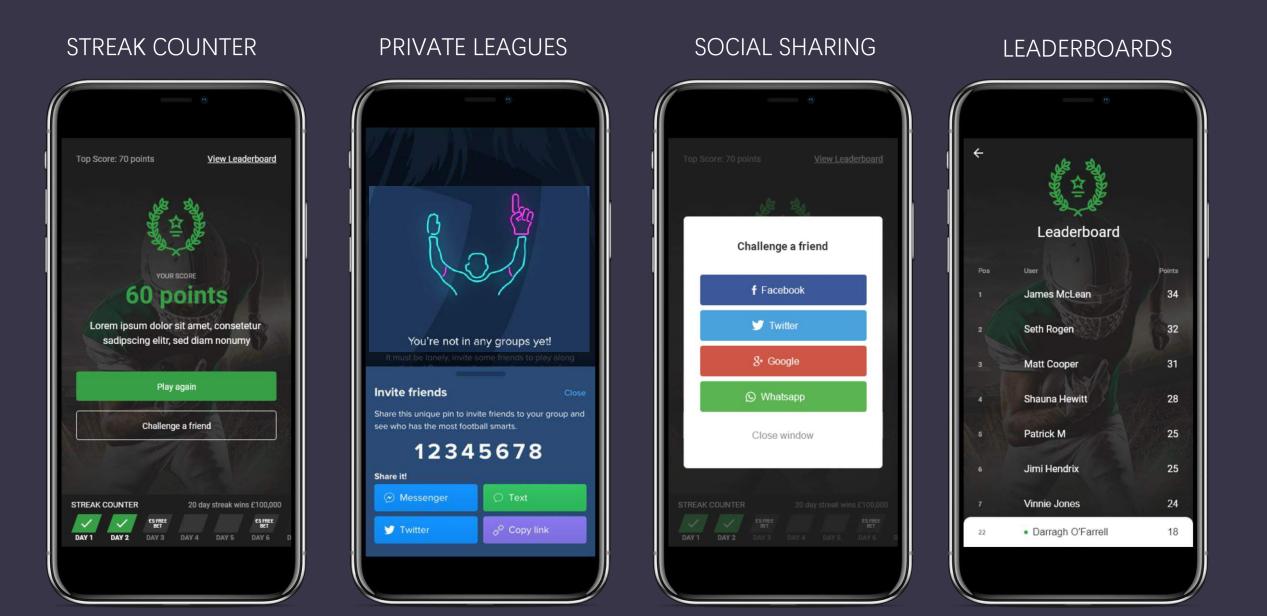




- The SportCaller Platform is agnostic to sports or events and could be easily skinned for multiple esports tournaments
- There are several game templates that could be used across any Esports game to allow for ongoing engagement

# Organic Engagement Mechanics







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